

CAMDEN DOUGLAS

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EDUCATION

The University of Memphis - Bachelor of Arts, Communication

Concentration: Film and Video Production, *May 2025*

Minor: Advertising and Strategic Media

Honors: The Helen Hardin Honors College

Dean's List *Fall 2021 - Fall 2024*

Cecil C. Humphrey's Presidential Scholarship

WORK EXPERIENCE

Ewing Marketing Partners

Memphis, TN

Videographer, August 2025 – Present

- Plan, shoot, and edit high-quality video content for marketing campaigns, brand stories, social media, and client presentations, ensuring alignment with strategic marketing goals.
- Create dynamic video content optimized for multi-platform distribution, including social media, websites, email campaigns, and paid advertising.

Coalesce Solutions

Memphis, TN

Digital Marketing Specialist, September 2025 – Present

- Lead the creation and implementation of digital marketing campaigns, utilizing expertise in storytelling, visual content creation, and audience engagement from a film and marketing background.
- Produce engaging multimedia content, including social media posts, videos, and promotional materials, to enhance brand visibility and drive engagement.
- Analyze digital trends and audience insights to develop and optimize marketing strategies for maximum impact.
- Manage all aspects of digital marketing, ensuring cohesive and creative brand messaging across platforms.

New Day Children's Theatre

Memphis, TN

Videographer, October 2022 – Present

- Record, edit, and distribute videos of classes, camps, live mainstage performances, promotional material, and grant narratives.

Instructor & Administrator, May 2020 – Present

- Collaborate with Executive Director to manage grant submissions and construct effective grant narratives.
- Assist Executive Director by facilitating staff training, writing independent contractor agreements, and monitoring multiple locations, their staff, and participants during program operations.
- Conduct workshops, classes, and production rehearsals for children ages 4-18 while fostering a safe and productive space to nurture their education and development through quality fine arts programming.

Graphic Designer, February 2020 – Present

- Design and distribute graphics and videos for social media, emails, and other promotional materials.

Running Pony

Memphis, TN

Utility/Replay Operator, August 2024 – Present

- Manage and maintain camera equipment throughout the Liberty Bowl Memorial Stadium.
- Facilitate the set up, take down, and storage of all equipment while assisting camera operators.
- Operate the replay system, editing, broadcasting, and archiving live footage.

The Daily Helmsman

Memphis, TN

Advertising Director, January 2025 – April 2025

- Sell advertising space for the Daily Helmsman to local businesses and organizations.
- Contact and connect with potential clients to build sustainable, mutually beneficial partnerships.
- Facilitate payments or other transactions between businesses and the University of Memphis.

Crye-Leike Realty

Memphis, TN

Graphic Designer, November 2021 – December 2021

- Design and edit promotional holiday content and videos for employees and customers.

SKILLS

Adobe Creative Suite

- Premiere Pro
- Illustrator
- Photoshop
- InDesign

Microsoft Office

- Word
- Excel
- PowerPoint

Other

- Web Design
- FAA-Certified Drone Pilot
- DaVinci Resolve